



Annual Social / Blog Packages

Advertising / Social Coverage

	Bronze	Silver	Gold	Platinum
HCTV Social Posts - (network wide) Monthly social posts across Home Channel TV's Social Sites Pages Include our Facebook, Instagram, Twitter and Pinterest sites. <i>(Client to submit images / description to HCTV for posting.)</i>	2 social posts per month	3 social posts per month	4 social posts per month	6 social posts per month
HCTV Blog Posts Community, Home or Builder blog stories featured on HomeChannelTV.com. - <i>(Client to supply story & photos.)</i>	4 blogs 2 per 6 mos.	up to 6 blogs 3 per 6 mos.	up to 8 blogs 4 per 6 mos.	up to 10 blogs 5 per 6 mos.
Narrated Home Tours Each video receives 1 round of HCTV social posts. A copy of the video is provided for your use. <i>(Tours only available in Northern Illinois, SE Wisconsin & NW Indiana.)</i>	2 videos 1 video per 6 months	4 videos 2 videos per 6 months	6 videos 3 videos per 6 months	8 videos 4 videos per 6 months
Discounts on Additional Videos- (purchase as needed) All Video Packages include an HCTV network wide Social posts.	<input checked="" type="checkbox"/> 10% OFF additional videos	<input checked="" type="checkbox"/> 10% OFF additional videos	<input checked="" type="checkbox"/> 10% OFF additional videos	<input checked="" type="checkbox"/> 10% OFF additional videos
HCTV Videos Featured on HomeChannelTV.com Videos also promoted on HCTV's Youtube, Facebook, Instagram, Twitter & Pinterest pages.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	\$299 per mo.	\$399 per mo.	\$499 per mo.	\$599 per mo.

All options billed quarterly. Cancel Anytime.

Upon cancellation, term would then conclude at the end of the last purchased quarter.

NOTE: HomeChannelTV.com determines final content on social posts to ensure post aligns with the Home Channel TV brand. Open houses are allowed. No promotions or special offers allowed within post. Any promotions should be reserved for the web page visitors are directed to. Videos offered to clients in Northern Illinois, Northwest Indiana and Southern Wisconsin. (Videos are offered out-of-market with additional fees for travel, quoted as needed).

Option #: _____ Quarterly Rate: \$ _____ Annual Package Date from: _____ to _____
 (All options billed quarterly. - i.e. Bronze Level billed at \$897 per quarter; due prior to start of quarter.)
 Company: _____
 Approval: _____
 Print Name: _____
 Date: _____ Title: _____
 Notes: _____

